

Costing Sheet

E# 503110

Christy Holcomb
MCH Designs

Phone: 831-3303
Fax: 831-4719

Job #: 1 of 3
3/30/2005

Acct #: 2777, Checks

Sales Rep: House

Taken By: Ron

Previous Inv:
Estimate: 503059

Qty Description		Estimated Costs	Actual Costs	MU	Profit Margin	Retail Price	%
Stock & Run Info							
3,000 Foldover Card	391 Shts @ \$268.40 per M	104.94	104.94	1.5	52.47	157.41	33.0%
2800: Coated Cover 11 40M (04 Coat6-44Y4000)	Labor Time 1:53	170.20	170.20	1.4	68.08	238.28	29.0%
Printed: 1/1, Pms ??? Pink	Washup(s) 1				20.00	20.00	
Press Speed 4100		275.14	275.14		140.55	415.69	34.0%
Parent Size: 23 x 35 (391)	Target Price Adjusted (76.06)	275.14	275.14		216.61	491.75	
Run Size: 11 x 8.5 (3,128)							
4 Typesetting Units		22.00	22.00		8.00	30.00	27.0%
1 PMS Special Mix Charge		17.50	17.50		17.50	35.00	50.0%
2 CTP Plate(s) Poly (*0*) *		0.00	0.00		0.00	0.00	0%
3,000 1 Score		66.00	66.00		0.00	66.00	0%
6 Chop Cut (1-2 Out) Per Lift *		14.30	14.30		0.00	14.30	0%
3,000 Fold in Half		38.46	38.46		3.54	42.00	8.0%
		Estimated	Actual		Profit	Price	
		433.40	433.40		245.65	679.05	36.18%
	Discount/Markup				0.00	0.00	0%
	Job Totals	433.40	433.40		245.65	679.05	36.18%